



NHMU Debuts a New *Explorer Corps* App with Rewards for Marker Visits

The improved NHMU Explorer Corps app logs visits and earns users prizes

SALT LAKE CITY — June 27, 2023 — *Explorer Corps*, the Natural History Museum of Utah’s statewide passport program with 29 unique, beat-the-crowds travel destinations, just got more fun! NHMU has launched an updated *Explorer Corps* app that delivers an enhanced user experience. The new app, called **NHMU Explorer Corps**, uses personal profiles created within the app to automatically track visits to marker locations, enabling travelers to update their log easily and make progress towards *Explorer Corps* rewards while supplies last.

"We are so excited to deliver *Explorer Corps* participants a fully updated app experience on both iOS and Android," said Beth Mitchell, senior manager for external relations at the Natural History Museum of Utah. "I hope everyone will download the updated app and plan their road trips. Each summer there will be a limited number of *Explorer Corps* rewards for the earliest app users!"

First time *Explorer Corps* participants can simply download **NHMU Explorer Corps** from the [Apple App Store](#) or [Google Play](#) and embark on their statewide road trip. For those who visited markers with the former app or using the physical passport, NHMU will happily transfer marker visits to the new app. Participants should delete the old app and download the new one for [iOS](#) or [Android](#), creating a new profile. To transfer visits, please use [this form](#) to request your visits be moved from the old app to the new one or to submit photos of your Passport Booklet or previous marker visits. Please note, rewards are only accrued using the new app, but visits will reset every year for multiple chances to win.

For those who may be asking “What’s *Explorer Corps*?” here’s a reminder: *Explorer Corps* is a fun, free educational adventure for all ages brought to you by the Natural History Museum of Utah that uses an app or physical passport to highlight and direct participants to 29 uniquely Utah locations – one in each of Utah’s 29 counties. To participate in *Explorer Corps*, simply visit as many of the marker stops as you wish. You can track your progress around the state via the new **NHMU Explorer Corps** app or the Passport booklet.

Also, don’t forget to enter The Ultimate Utah Road Trip by visiting nhmu.utah.edu/sweepstakes. Thanks to continued support from Salt Lake City based Kellville Vans, road-trippers will have the chance to win one of two week-long adventures in a luxury RV of their choosing.

Follow along @NHMU on Instagram and “Like” Natural History Museum of Utah on Facebook for weekly prize giveaways from Utah-based companies including Albion gift cards, Klymit camping seat cushions, and a uniquely curated collection of t-shirts, hats, stickers, and other summer swag.

Explorer Corps kicked off at 12 a.m. on Friday, May 26 and runs until 11:59 p.m. on Monday, September 4.

It’s never too late to get involved with *Explorer Corps*. Here’s how:

- **Download the *Explorer Corps Passport*** or pick one up at participating libraries.
- **Download the NHMU Explorer Corps App** to your [iOS](#) or [Android](#) devices
- **Use the new NHMU Explorer Corps App** to automatically record visits to markers around the state and earn prizes as you go.
- **Enter the Ultimate Utah Road Trip sweepstakes** for a chance to win one of two weeklong RV rentals from Kellville Vans for Summer 2024
- **Share photos of your *Explorer Corps* adventures** and experiences using **#ExplorerCorps** and get featured on **@NHMU's** social channels.
- **Check out Junior Explorers** and all the extra content on [nhmu.utah.edu/explore!](https://nhmu.utah.edu/explore/)

Explorer Corps 2023 is made possible by generous support from The Union Pacific Foundation.

For more updates and information on the Natural History Museum of Utah's *Explorer Corps* program, please visit <https://nhmu.utah.edu/explore>.

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About the Natural History Museum of Utah

[The Natural History Museum of Utah](#) is one of the leading scientific research and cultural institutions in the country. Established in 1963, the museum's 10 permanent exhibitions are anchored by its state-of-the-art collections and research facilities containing almost 2 million specimens and objects. These collections are used in studies on geological, biological, and cultural diversity, and the history of living systems and human cultures within the Utah region. The museum hosts approximately 300,000 general visitors a year and provides one of the most spectacular private event settings in the Salt Lake City area. NHMU also broadens the reach of its mission through a variety of science-based outreach programs to communities and schools throughout Utah, reaching every school district in the state every other year.

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