



# Image Use Request

**NATURAL  
HISTORY  
MUSEUM  
OF UTAH**

## Natural History Museum of Utah (UMNH)

Rio Tinto Center / The University of Utah  
301 Wakara Way  
Salt Lake City, Utah 84108  
801-581-6927  
registrar@umnh.utah.edu

*For UMNH use only*

UMNH # assigned: UMNH.CR. \_\_\_\_\_

\_\_\_ proof received

\_\_\_ proof approved

\_\_\_ payment received- method \_\_\_\_\_

UMNH Registrar's initials \_\_\_\_\_

### Applicant's Information

Name \_\_\_\_\_ Title \_\_\_\_\_

Institution or Organization \_\_\_\_\_

Full address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Object Information

*Catalog # (Example: UMNH.ET.xxxx contact collection manager for object #) and Description (attach spreadsheet as necessary)*

### Description of Intended Use

To Appear As    \_\_\_ Quarter page    \_\_\_ Cover / Full page    \_\_\_ Other \_\_\_\_\_

#### Format

\_\_\_ Book    \_\_\_ Magazine    \_\_\_ Peer Reviewed Journal    \_\_\_ CD-ROM / DVD

\_\_\_ Exhibition    \_\_\_ TV / Film    \_\_\_ Website / Multimedia    \_\_\_ Other \_\_\_\_\_

Title \_\_\_\_\_

Author / Producer \_\_\_\_\_ ISBN # \_\_\_\_\_

Publisher/ Production Company \_\_\_\_\_

Expected Release Date \_\_\_\_\_ Size of Edition / Print / Production Run \_\_\_\_\_

Please include any other information that may be relevant

### Required Credit Line: "Courtesy of Natural History Museum of Utah," UMNH catalog #

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## Image Use Fees

### Natural History Museum of Utah (UMNH)

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*All fees quoted are **per image for non-exclusive, one time, North American, single language use.***

*For worldwide usage, fees are doubled.  
Multiple language fees are quoted on request.*

#### Format

Book (print or e-book\*)     Magazine     Peer Reviewed Journal     CD-ROM / DVD  
 Exhibition     TV / Film     Website / Multimedia     Other \_\_\_\_\_

#### Book / Magazine / Journal / CD-ROM / DVD

Quarter page	Non-profit	Commercial
<10,000 copies	\$35	\$90
10,000-30,000	\$75	\$150
30,001-80,000	\$125	\$250
>80,000	Quoted on request	

#### Cover / Full page

Double quarter page price

#### E-book

\*Add quantity to quarter page price plus \$50 surcharge

#### Exhibition (Non Web-Based)

Non-profit museums    \$30  
Other organizations    \$125

**TV / Film:** Quoted on request

**Rush Fee (5 day turnaround- when possible)** \$50

#### Website / Multimedia

Non-profit    \$100 (3-year limit)  
Commercial    \$300 (3-year limit)

#### Research to Complete Request

First hour    Free  
Each hour thereafter    \$30

UMNH Catalog #	Format	Description of Use	Image Use Fee
<i>Example: (UMNH.ET.xxxx)</i>	<i>(printed book)</i>	<i>(40,000, qtr pg, non-profit)</i>	<i>(\$125)</i>
<b>Grand Total</b>			

### Image Use Invoice

Authorization is given only by approval letter after application and proofs have been approved and full payment has been received. Non-profit fees are applicable to those organizations able to prove legal not-for-profit status by providing suitable documentation. Although permission application is required for use in scholarly, peer-reviewed publications, fees may be waived after authorization.