# go West Summit

# **UTAH OFFICE OF TOURISM**

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# JTAH

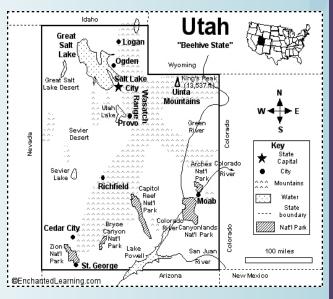
# LIFE ELEVATED

Home to five national parks, 43 state parks, national monuments, national recreation areas and 'The Greatest Snow on Earth®', Utah represents the best of both the Rocky Mountains and the Desert Southwest. Whether it's heart-thumping downhill skiing, gravity-defying rock climbing, thrilling white-water rafting or just communing with nature, Utah has it all – holding true to the state's 'Life Elevated' brand.

New for Salt Lake City in 2012 is the City Creek Center, a luxury mall across from one of Utah's most popular attractions, Temple Square. The new City Creek Center can be accessed by a 10-minute light-rail ride from the Salt Lake City International Airport. Also new to Salt Lake this year is the Natural History Museum of Utah which will showcase previously-unseen artefacts from Utah's history and prehistory.

In 2012, Utah's 14 ski resorts are rolling out the white carpet to celebrate the 10-year anniversary of the 2002 Salt Lake Winter Olympics. The event shared the secret of Utah's Greatest Snow on Earth® with the world.

For information on Utah destinations and recreational opportunities visit www.visitutah.com.



# TOURISM ATTRACTIONS

American West Heritage Center
Antelope Island State Park
Arches National Park
Bear Lake State Park
Bear River Migratory Bird Refuge
Bryce Canyon National Park
Canyonlands National Park
Cedar Breaks National Monument
Dead Horse Point State Park
Goblin Valley State Park
Logan Canyon Scenic Byway
Salt Lake City
San Rafael Swell
Zion National Park

Services offered by the Utah Office of Tourism include paleontology, adventure, incentive, and filmed-in Utah itineraries. French, German, Queen's English, Spanish, Italian, Portuguese, Japanese, Korean and Chinese Utah Travel Guides are available. Photo images, b-roll and contact lists also available.

# 127 HOURS - SOUTHEASTERN UTAH

# ARCHES & CANYONLANDS NATIONAL PARKS & SAN RAFAEL SWELL

127 Hours, shot on location in Utah's majestic red rock country, is a cinematographic masterpiece which generated six Oscar nominations. It brings the state's diverse landscape to life for movie-goers worldwide. After seeing the amazing 127 Hours colored landscapes of Utah's canyon country, the Utah Office of Tourism is sure movie-goers will be intrigued.

# DAY ONE: SALT LAKE CITY TO MOAB

233 miles / 375 km - 4.5 hours

# **MOAB - Where Adventure Begins**

Moab's unique combination of beautiful red rock scenery, two national parks and the cool waters of the Colorado River has made it one of the most sought after destinations in the southwest. Let Moab be your base camp for world-famous mountain biking, hiking, four-wheel driving or river trips of any length and experience level. For a more relaxing visit, sit back and enjoy the scenery on Moab's three Scenic Byways. www.discovermoab.com

# Visit Dead Horse Point State Park

Dead Horse Point is one of Utah's most spectacular state parks. Towering 2,000 feet (600m) above the Colorado River, the park provides a breathtaking panorama of Canyonlands National Park's sculpted pinnacles and buttes. www.stateparks.utah.gov

Overnight: Moab www.visitsaltlake.com

# DAY TWO: MOAB

Spend the day exploring Moab's beautiful red rock scenery.

Up for adventure? Visit one of Moab's many adventure outfitters. They offer everything a tourist would want to do while visiting Moab. Whether it is river rafting, rock climbing, mountain biking, off-road vehicle safaris or even hot air balloon rides, local outfitters can provide safe and fun experiences.

Visit Canyonlands National Park – Suggested a hike to Mesa Arch, 45 minutes roundtrip.

Canyonlands preserves a colorful landscape eroded into countless canyons, mesas and buttes by the Colorado River and its tributaries. The rivers divide the park into four districts: the Island in the Sky, the Needles, the Maze and the Rivers themselves. www.nps.gov/cany

# Visit Horseshoe Canyon

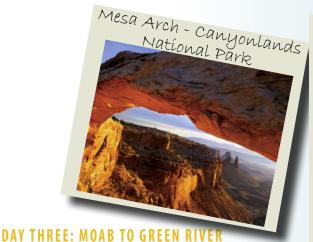
Join local outfitters for a guided tour of this beautiful and remote area. The Horseshoe Canyon area of Blue John Canyon is the location of the heroic self-rescue of Aron Ralston, whose true story is the basis for the film, 127 Hours. Horseshoe Canyon contains some of the most significant rock art in North America, including the famous Great Gallery panel. www.nps.gov/cany/planyourvisit/horseshoecanyon.htm

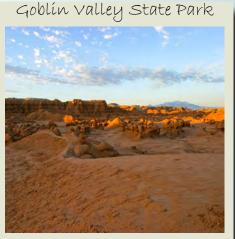
www.rips.gov/carry/piarryourvisit/florsesridecarryon.htm

Moab - Colorado River Rafting



Overnight: Moab







Visit **Arches National Park** – Suggested a hike to Delicate Arch, 3 hours roundtrip.

Delicate natural sandstone arches and impossibly balanced rocks are among the amazing geological features at Arches, home to the world's largest concentration of naturally formed rock arches, including one of Utah's most iconic images, Delicate Arch. www.nps.gov/arch

# Visit Goblin Valley State Park

52 miles / 84 km - 1 hour

This strange and colorful valley is unlike any other in Utah. The landscape, covered with sandstone goblins and formations, is often compared to Mars. www.stateparks.utah.gov/parks/goblin-valley

Overnight: Green River www.sanrafaelcountry.com

# DAY FOUR: GREEN RIVER TO SALT LAKE CITY

Explore **San Rafael Swell** – suggest Buckhorn Pictograph Panel, the Little Grand Canyon Overlook or hike Bell and Little Wild Horse Canyon.

Two thousand square miles of narrow, circuitous canyons, scenic cliffs and towering buttes make up one of Utah's best outdoor playgrounds. The "Swell" provides opportunities for camping, hiking, biking, rock climbing, sightseeing, off-road vehicles and canoeing, www.sanrafaelcountry.com

Depart for **Salt Lake City** 211 miles / 339 km - 4 hours

Salt Lake City, Utah's capital and largest city, lies between the slopes of the soaring Wasatch Mountains and the Great Salt Lake. Founded in the mid-1800s by the Mormon pioneers, Salt Lake rapidly grew into one of the West's most-important commercial and transportation centres, yet it still retains much of the flavour and charm of the Old West. Its historic downtown is filled with parks, galleries, restaurants, pubs and shops. Temple Square, the city's tree-lined centre, is home to numerous attractions including the Mormon Tabernacle Choir and several museums featuring early pioneer life. Rising across the street from Temple Square is the City Creek Center. This shopping center will feature more than 80 stores and restaurants and bold architecture including a fully retractable skylight, a sky bridge over Main Street and a realistic re-creation of City Creek, the snow-fed stream that once coursed through the city.

Salt Lake's new Natural History Museum of Utah is an architectural icon. It exhibit thousands of previously-unseen artefacts from Utah's history and prehistory and its nine themed galleries allow a hands-on approach to dinosaur fossils, plants, minerals and archaeological artefacts.

Visit Salt Lake makes touring the city easy via the Connect Pass, a program providing entry to top city attractions. www.visitsaltlake.com/visit/connectpass

Overnight: Salt Lake City www.visitsaltlake.com

# **NEON TO NATURE**

# SALT LAKE CITY TO NATIONAL PARKS

# DAY ONE: SALT LAKE CITY TO ZION NATIONAL PARK

308 miles / 496 km - 5 hours

Depart Salt Lake City for Zion National Park

When translated, Zion means the "promised land," which is the perfect way to describe this peaceful yet dramatic landscape. Tour Zion Utah's oldest and most visited outdoor attraction via shuttle, bike, horse and trail. Popular hiking trails in Zion include the Emerald Pools, Angel's Landing, Weeping Rock, The Narrows and Riverside Walk.

www.nps.gov/zion

Overnight Springdale www.atozion.com

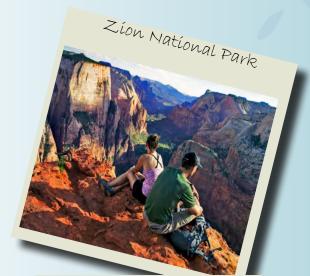


84 miles / 134 km - 2 hours

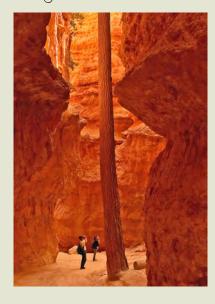
# Depart Zion for Bryce Canyon National Park

At Bryce Canyon, you will find millions of years of wind and water-eroded natural amphitheaters filled with delicate red rock hoodoos and spires. Watch the colors of the canyon change with the sun, creating magical views of this surreal landscape. The park can be experienced via car, horseback or hiking. www.nps.gov/brca

Overnight: Bryce www.brycecanyoncountry.com



Bryce National Park



# DAY THREE: BRYCE CANYON NATIONAL PARK TO SALT LAKE CITY

Morning to enjoy Bryce Canyon. For those earlier risers, the casting light from the rising sun is a view not to be missed. Have your camera ready to take advantage of this beautiful sight at Sunrise Point.

Depart for **Salt Lake City** 267 miles / 427 km - 4.5 hours

Overnight: Salt Lake City www.visitsaltlake.com

# DAY FOUR: SALT LAKE CITY

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2012 is the year when Utah's 14 ski resorts are rolling out the white carpet to celebrate the 10-year anniversary of the 2002 Salt Lake Winter Games. Eleven of these resorts are within one hour of the Salt Lake City International Airport. The Olympics officially put Utah on the map as a premier vacation destination and spilled the secret of its Greatest Snow on Earth® worldwide.

Visitors love our famous light, fluffy powder that keeps powder hounds coming back year after year. www.skiutah.com

Overnight: Salt Lake City www.visitsaltlake.com



# TOP OF UTAH

# THE MOST SCENIC ROUTE TO YELLOWSTONE

# DAY ONE: SALT LAKE CITY

**Salt Lake City** was founded in 1847 and is the capital and most populous city in Utah. Situated on the western edge of the Rocky Mountains, Salt Lake's high elevation and four-season year provides a plethora of natural wonders and great opportunities for exciting outdoors activities including skiing, hiking, mountain biking and much more. It is no surprise that this city was chosen as the site of the 2002 Winter Olympics. During the warmer months, the downtown area provides a wide variety of cultural and arts festivals, as well as farmers' markets and distinctive events. Due to its unique position in the USA, Salt Lake City has earned the nickname, "Crossroads of the West."

The Visit Salt Lake Connect Pass is an all-inclusive pass to 13 of Salt Lake's most popular attractions including The Utah Olympic Park, This Is The Place Heritage Park, Snowbird Ski & Summer Resort, Red Butte Gardens and the new Natural History Museum of Utah. www.visitsaltlake.com



DAY TWO: SALT LAKE CITY TO LOGAH
82 miles / 133 km - 1.5 hours

### Depart for Antelope Island State Park

This serene island on the Great Salt Lake is home to one of the largest free-roaming herds of bison in the country. Tour the island by car, foot, horseback or mountain bike. The island features white sandy beaches, over 35 miles (56km) of hiking and biking trails and incredible views of the majestic Great Salt Lake. The island is home to bison, mule deer, big horn sheep, pronghorn antelope, coyote and a wide variety of birds.

www.stateparks.utah.gov/parks/antelope-island

Visit the **Bear River Migratory Bird Refuge**. Located on the northern tip of the Great Salt Lake, the Refuge is considered a top-ten in the world for many birding enthusiasts. www.fws.gov/refuges

For a touch of great American West history, visit the Golden Spike National Historic Site, which commemorates the nation's first transcontinental railroad. The Golden Spike visitor center is located near where the Union and Central Pacific Railroads joined their rails at Promontory Summit in 1869. www.nps.gov/gosp

Continuing on to Logan, make a stop at the **American West Heritage Center**, a living history farm that provides a firsthand experience of life in the Old West. Hands-on activities include arts and crafts, cooking, tending to farm animals and tomahawk throwing. www.awhc.org

Overnight: Logan

# **DAY THREE: LOGAN**

Spend your day visiting **Logan** to view its many beautiful turn-of-the-century homes, churches and storefronts. Highlights include early Mormon pioneer architecture showcased in the Logan Tabernacle, the 1914 Bluebird Café and the newly restored Cache County Courthouse.

Cache Valley is well-known for its agricultural products. Visitors can sample Cache Valley's famous cheese, milk products, coffee, cookies, honey and chocolates during their Logan stay. www.tourcachevalley.com

Overnight: Logan

# DAY FOUR: LOGAN - BEAR LAKE

40 miles / 64 km - 52 minutes

The **Logan Canyon National Scenic Byway** provides panoramic views of dense forests, lush meadows and rugged rock formations. It is the perfect approach to Bear Lake State Park.

**Bear Lake** is known as the "Caribbean of the Rockies" for its brilliant turquoise waters. Recreational opportunities in the area include horseback riding, waterskiing, boating, swimming and sailing. To complete your Bear Lake experience, enjoy a famous raspberry shake! www.byways.org / www.bearlake.org

### BEAR LAKE TO YELLOWSTONE NATIONAL PARK

317 miles / 511 km - 5.5 hours

